

LUPICIA
Tea house



Professional offer



#### WHO ARE WE?

Japanese tea house founded in Tokyo.

Founded in Tokyo, LUPICIA tea house is renowned for the quality of its teas and makes you discover authentic flavors with tea leaves coming from the best tea gardens.

For its first shop in Europe, the japanese tea house have choosen Paris and has settled in Saint-Germain-Des-Prés district.

LUPICIA provides high quality teas to Hotels, Restaurants, SPA, Delicatessen shops or Concept-stores for resale and/or room service (or self-service).

#### FOR ROOM SERVICE, SELF-SERVICE, TABLE SERVICE

we provide you a selection of teas, packaged in individual tea bag (sold per box of 60 units) plus our complete catalogue packaged in tea loose pack.

#### FOR RESALE,

we provide you a selection of teas coming from the best tea gardens plus seasonal teas, packaged in metal tin.





#### **SOME REFERENCES**

They already propose LUPICIA teas

#### **HYATT REGENCY**- Hotel 5\*\*\*\*\*

Kyoto, Japan

#### M GALLERY- Hotel 5\*\*\*\*\*

Kyoto, Japan

#### MANDARIN ORIENTAL – Hotel 5\*\*\*\*\*

Tokyo, Japan

#### FOUR SEASONS BORA BORA - Ressort 5\*\*\*\*\*

Motu tehotu, French polynesie

#### **RESTAURANT ZEN** – Gastronomic restaurant

Paris, France

#### **HÔTEL INDIGO** - Hotel

Cagnes-sur-Mer, France

#### HÔTEL LA VILLA SAINT-GERMAIN-DES-PRÈS - Hotel 4\*\*\*\*

Paris, France

#### LA VILLA SAINT ANGE – Hotel 5\*\*\*\*\*

Aix-en-Provence, France

#### LES 3 CHOCOLATS - Chocolatier

Paris, France

#### **OUR QUALITY CHARTE**

Fresh and refined teas selectionned by our sommeliers from the best tea gardens all over the world.

#### 1 The best gardens

LUPICIA's teas are directly sourced from various different tea estates of India, Sri Lanka, China, Taiwan, Japan and other renowned tea producing regions and countries.

#### 3 Original blends

Our skillful and creative tea blenders take special care creating new blends of tea with dried fruits, flower petals, and spices; which is why we have such a great variety of originally blended teas for you to enjoy.

#### Quality and freshness

The quality of the tea we select to sell in our stores is maintained by our commitment to providing you with the highest quality tea. We maintain this quality by keeping true to our promise to carefully control our production processes.

In order to maintain the quality and freshness of tea, our teas are packaged in 50g nitrogen filled bags. This is because quality of tea will deteriorate rapidly on contact with air.

Our tins (available in two sizes to fit the volume of tea leaves) will help to maintain the freshness of the tea by reducing the contact with air even after the package is opened.



#### 2 Safety

All teas have passed strict pesticide inspections to meet the most strict EU food safety standards, as well as Japanese standards.

Our experienced buyers check the quality of tea at the source before it is imported and after it is imported to ensure the quality. LUPICIA has a strict cleaning and filtering process of tea leaves in 6 steps.

This custom--built system allows to remove any foreign objects among tea leaves.



#### Metal tin 50g

The tin contains a loose tea pack and can be re-used for storage.



Available all the year



# IDEAL GREEN TEA FOR JAPAN LOVERS SENCHA "TAKACHIHO"



Sencha green tea with little astringency and silky flavors. Rich in catechin, good for every day.

A green tea from Kagoshima naturally low bitterness and very easy to drink. It could accompany dishes and pastries. Under the influence of sun rays, amino acid contained in the tea leaves is transformed in catechin. The "niban-cha" (二番茶), or summer harvest is very high in catechin because plantations could have the sun from the very beginning of the Japanese summer. This concentrates more this natural antioxidant.



Available in metal tin for resale and in tea bag for service



#### LUPICA BEST-SELLER

# WHITE PEACH OOLONG SUPERIOR GRADE





The noble sweetness of Japanese white peach, with its fresh and subtle flavor, is justly matched with a superior grade Taiwanese Oolong. An aromatic and refreshing blend that is extremely soft on the palate.

Original and iconic creation of LUPICIA, a best-seller all over the world, this sublime flavored tea with Japanese white peach is based on a high quality Wenshan Bao Zhong type oolong tea from Taiwan. At nose, white peach dominates, so subtly than we could imagine a peach freshly peeled ahead. Floral and delicate perfume of oolong tea matches, at mouth, with the delicacy of the Japanese white peach and its remarkable sweetness.

Available in metal tin for resale and in tea bag for service



#### Teas available in metal tins





#### **SRI LANKA**

Black tea

A Ceylon blend with a distinctive aroma and body that goes well with both milk and lemon.





#### **EARL GREY**

Black tea

A classic Earl Grey: A blend of teas from India and Indonesia, flavored with Bergamot.







#### BIENVENUE À PARIS

Black tea

Flavored with typical fruits like raspberry, cassis or cherry plum and accompanied by roses petals and fruits peels, this fruity tea symbolizes the French flag.



Black tea

Clove, cinnamon, cardamom and other spices give this tea its unmistakable aroma. Can be enjoyed black, or as a Chai tea with plenty of milk.





#### SENCHA "TAKACHIHO"

Green tea from Japan

Sencha green tea with little astringency and silky flavors. Rich in catechin, good for every day.





#### MATCHA-GEANMAÏCHA "KAÏMON"

Green tea from Japan

Subtle blend of genmaï tea and matcha delivering deep and detailed flavors. Also good with sweets.

#### Teas available in metal tins







#### **GRAPEFRUIT**

#### Japanese green tea

A green tea with the refreshing flavor of grapefruit.
You are sure to enjoy its subtly sweet taste
and acidic undertone.

#### CHERRY "SAKURAMBO"

#### Japanese green tea

The refreshing flavor of cherry blended with rosemary is added to quality green tea.









#### **UME**

#### Japanese green tea

A beautiful Japanese green tea with a gold yellow infusion, flavored with sweet and sour Japanese plums "ume".

#### BELLE JOURNÉE

#### Japanese green tea

Green tea and green Rooibos flavored with white peaches, grapefruit and petals of roses, marigold and small mallow.







## FLEURS DE PARADIS - SUPERIOR JASMIN -

#### China green tea

Chinese green tea was scented with jasmine flowers which have sweet aroma like spring breeze.

## WHITE PEACH OOLONG SUPERIOR

#### Oolong tea

The noble sweetness of Japanese white peach is justly matched with a superior grade

Taiwanese Oolong.

Teas available in metal tins





#### PAYSAGE DE PROVENCE Herbal

Blend of 7 plants among which verbena, myrtle, peppermint. Naturally without theine, this soothing herbal tea helps to have a good sleep.





#### GINGER & LEMON MYRTLE

Rooibos & herbal

Caffeine free rooibos and honey bush are blended with ginger and lemon myrtle for a refreshing and spicy zing.





# SEASONNAL TEAS FOR RESALE

With new original label each year



#### THE BEST SEASONNAL TEAFOR AUTUMN

## CHESTNUT



A delicious harmony of green tea and the subtle sweetness of chestnuts. A refined blend, perfect as an afternoon tea, or when you wish to sample what can only be defined as true elegance.

This seasonal green tea is a LUPICIA best-seller, greatly expected each year since the first days of autumn. Its yellow infusion has chestnuts aromas, glazed chestnuts notes with vanilla accents and some grassy notes coming from green tea and matcha. A delicious tea to taste at the fireside.

Available in metal tin for resale and in tea bag for service





#### TEAS FOR SPRING AND SUMMER

4 special edition teas available for resale









#### STRAWBERRY "TOCHIOTOME"

Japanese green tea

Japanese green tea is scented with the fresh and juicy aroma of "Tochiotome", the representative strawberry cultivar of Japan.





#### **CHERRY DECAFFEINATED**

Black tea

Blend of different tea gardens from Sri Lanka, its flavor is inspired by cherry blossoms, with fruity aromas of cherry and juicy fruits.

#### STRAWBERRY "TOCHIOTOME"

black tea

A season-limited strawberry flavored CTC black tea from Kenya scented with sweet and tart strawberry "Tochiotome".





#### **CHERRY**

Japanese green tea

Flavored green tea with herbaceous aromas, inspired by spring and cherry blossoms, sweety flavour of cherry is accompanied by fruity aromas evoking peach and strawberry.

#### TEAS FOR AUTUMN AND WINTER

5 special edition teas available for resale





#### **CHESTNUT**

Japanese green tea

A delicious harmony of green tea and the subtle sweetness of chestnuts. A refined blend, perfect as an afternoon tea, or when you wish to sample what can only be defined as true elegance.





#### MOMIJIGARI Black tea

Black tea from India flavored woth apple, apricot and blended with "momiji" maple leaves.





#### CHANT DE NOËL Black tea for Christmas

Tea flavored with strawberry and vanilla and elegantly decorated with rose petals.





#### NEIGE BLANCHE Black tea for Christmas

Black tea inspired by baked sweets made with white chocolate and nuts for the festive season.





#### JINGLE BELLS Black tea for Christmas

A black tea scented with the flavors of refreshing grapes and fruity sparkling wine. This festive blend will set the mood for the holy night.



#### **DISPLAY ACCESORIES**

For resale in your shop



#### **DISPLAY STAND**

#### Adapted for 4 racks

- Dimensions (L x h): 48cm x 22cm
- 2 different visuals Recto / Verso
- Stand can be inserted behind racks or above your shelves
- Mounting brackets included







#### **TEATESTER**

#### Metal tin

With tranparent lid Capacity: 25g Dimension (d): 7,8cm





### DISPLAY RACK

#### For 4 or 8 metal tins

In plexiglass
Dimensions for 4 tins (D x W): 15,8cm x 11,8cm
Dimensions for 8 tins (D x W): 30cm x 11,8cm
With information stand included



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### **OUR WEBSITE**

www.lupica.fr en.lupicia.fr

### **OUR SOCIALS**

facebook.com/LUPICIAFR instagram.com/lupiciafr

